

City of Brisbane

Agenda Report

TO: Honorable Mayor and City Council

FROM: Randy Breault, Director of Public Works/City Engineer via City Manager

SUBJECT: National Preparedness Month Outreach

DATE: September 2, 2014

City Council Goals:

To provide public service that assures the safety of property and citizens residing, working, or visiting in Brisbane. (#9)

Purpose:

To update the City Council on outreach efforts staff is planning for National Preparedness Month.

Recommendation:

Receive the update and provide both comments and direction as deemed appropriate.

Background/Discussion:

In past years, the national organization encouraged local agencies to pass resolutions encouraging preparedness efforts during the month of September. That general practice has not continued, but the recent earthquake just north of American Canyon highlights the need for Bay Area residents to prepare for such an event.

Coincidentally, this year's theme for National Preparedness Month is "Be Disaster Aware - Take Action To Prepare".

The city will provide links from our website to the National Preparedness Month themes, which walk users through important steps to prepare themselves and their family in the event of a disaster:

- Week 1 – How to... Reconnect with Family After a Disaster.
- Week 2 – Know How To plan for specific needs before a Disaster.
 - Monday, 9/8: Youth and Children, and Colleges and Universities
 - Tuesday, 9/9: Tribal Audiences

Wednesday, 9/10: Business

Thursday, 9/11: First Responders (Police, Fire, EMS, Nurses, and Public Utility etc.)

Friday, 9/12: Organizations (Faith-based, voluntary and state/local/tribal)

Saturday, 9/13: Disabilities, Access & Functional Needs and Older Americans

Sunday, 9/14 Pets/animals

- Week 3 – How to... Build an Emergency Kit.
- Week 4 & 5 – How to... Practice for an emergency.

This information will be displayed prominently on the main page of our website, and reminder notices will be placed on the signboards to alert citizens that information is available.

At an absolute bare minimum, everyone is encouraged to have an emergency kit in their home and in each one of their automobiles. **It is not a matter of “if”, it’s a matter of “when” a disaster will strike!**

Fiscal Impact:

There is no impact; all the work envisioned will be performed by existing staff.

Measure of Success

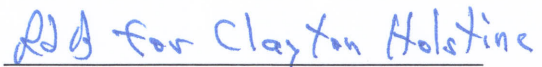
A more resilient, disaster-resistant community

Attachments:

NPM Flyer



Director of Public Works/City Engineer



City Manager

BE DISASTER AWARE

SEPTEMBER
IS NATIONAL
PREPAREDNESS
MONTH



TAKE ACTION TO PREPARE



FEMA

AMERICA'S
*PrepareAthon!*SM



Ready[®]